



The Future of Precious Metals Ownership



Ken Lewis

APMEX[®]
Investments You Hold[™]

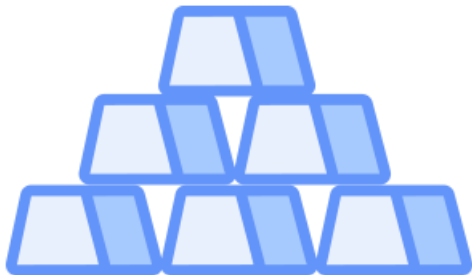
Chief Executive Officer

 **ONEGOLD**

Chief Executive Officer

Are You Ready for the Precious Metals Digital Revolution?

- Merits of Precious Metals
- The Coming Digital Revolution
- How to Evaluate a Digital Retailer

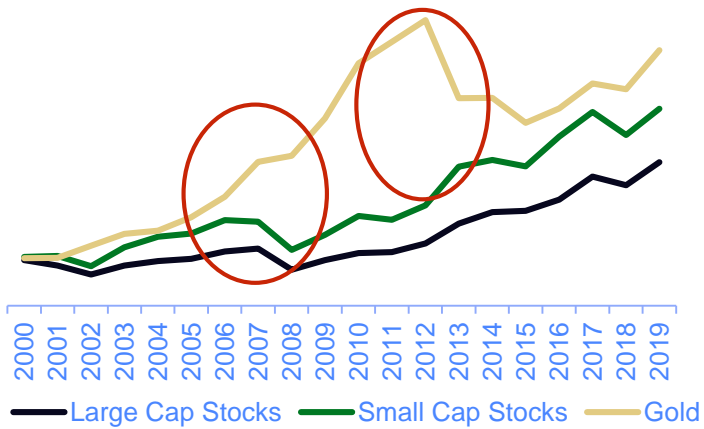


Why Gold



Why Gold

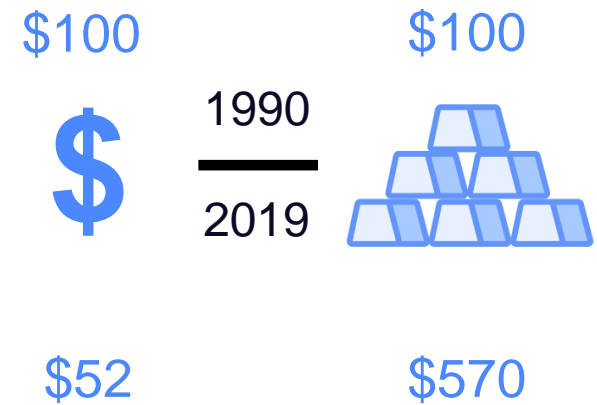
Inverse to Market



Diversification

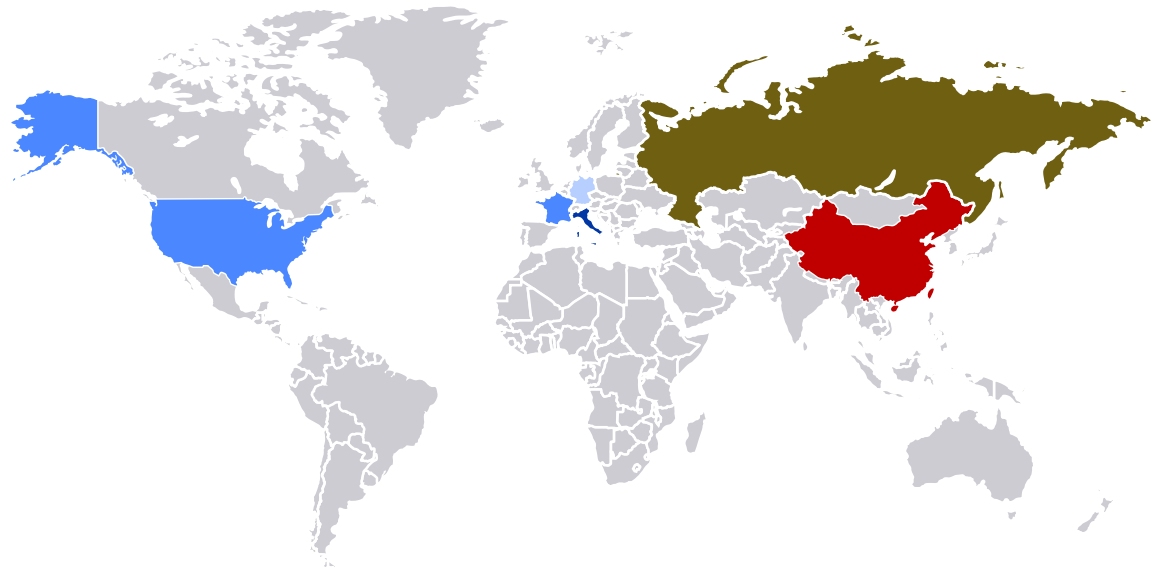


Out Paces Inflation

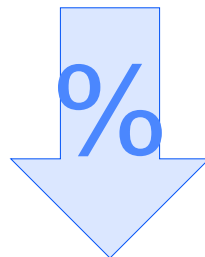


Gold Landscape

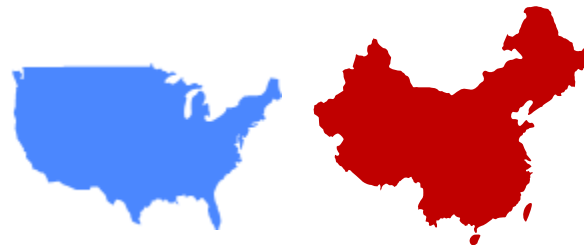
- 8,133 usa
- 3,370 germany
- 2,452 italy
- 2,435 france
- 2,133 russia
226% increase since 2009
- 1,853 china
75% increase since 2009



Interest Rates



Global Trade



Dollar



Ways to Buy Gold



Physical Metals vs ETFs

Physical Precious Metals

Tangible asset, recognized globally



Off the grid and easy to access



Protection against financial markets



Liquidation may not be instant



Spreads higher than other options



Storage, insurance, security



Exchange Traded Funds



Easy method of diversifying portfolio



Highly liquid



Tight spreads



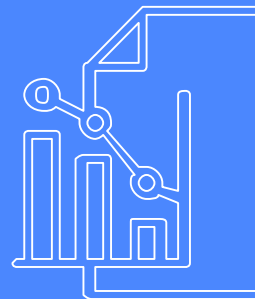
Management fees could be high



Counterparty risk is significant

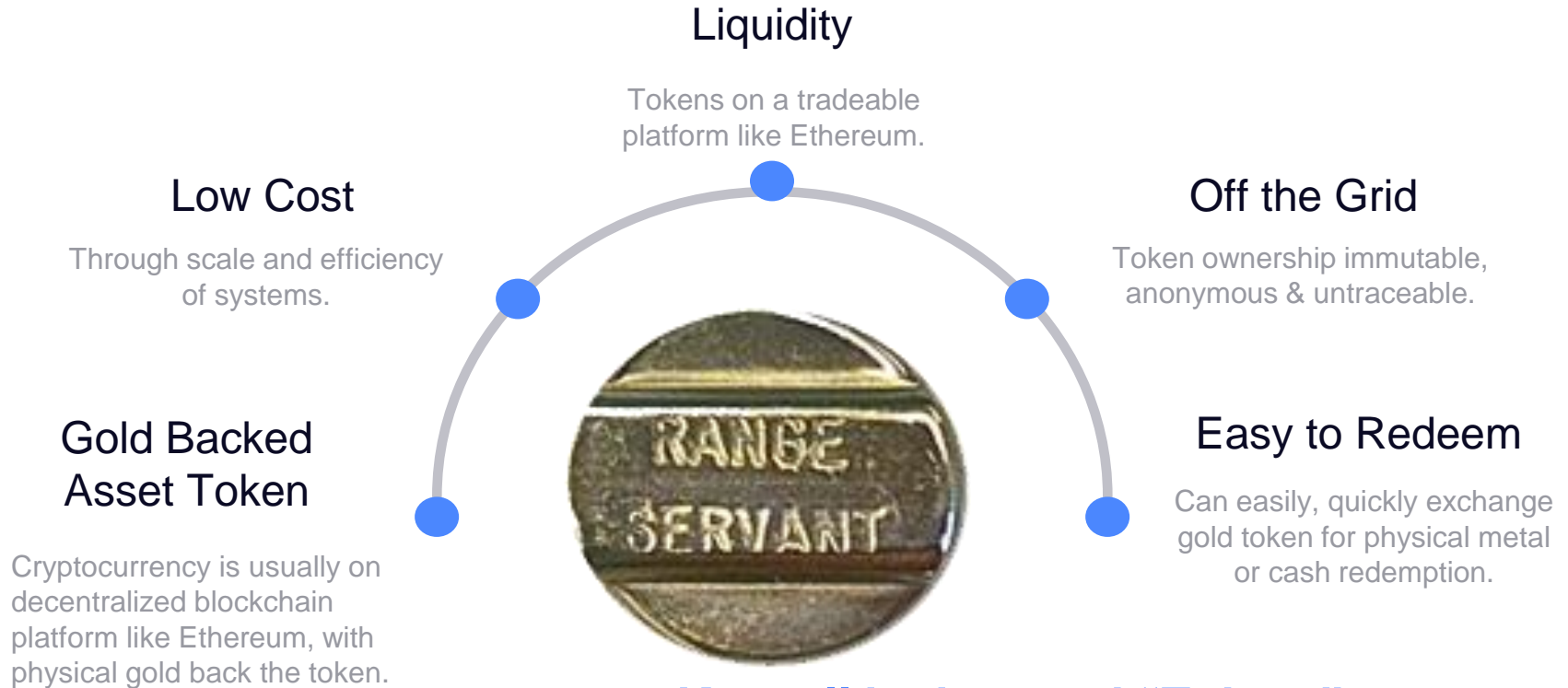


Concerns on physical backing. Is it there?



Digital Gold is Not Cryptocurrency

The Dream



Key tell is the word “Token.”

Digital Gold is Not Cryptocurrency

The Reality

Typically No Two-Way Market

New tokens, means little to no market participants.

High Cost

Through ICOs, and other methods, the real cost of doing business is mostly hidden..

AML Concerns

Does title really pass? Last one holding the token could get burned.

Is It Really Gold Backed

A cryptocurrency company can say anything is backing the token. Read the "White Paper" for clues.

Redemption is Difficult

Always read the fine print of the cryptocurrency "White Paper". This will give you the use case and business rules around token usage.



Lacks regulations.....

What is Digital Gold?

The Real Deal



How Digital Gold Compares

	Digital Gold	GLD	Physical
100% physical metal backing	✓	?	✓
Instant liquidity (24/7)	✓	✓	✗
Direct ownership of the metal	✓	✗	✓
Buy	✓	✗	✓
Independent verification & audit	✓	✗	✗
AutoInvest	✓	✓	✗
Fully insured	✓	✗	✗

Digital Retailer Checklist

Do they offer features important to you?

Do you trust this company?

Customer service?
Customer reviews?

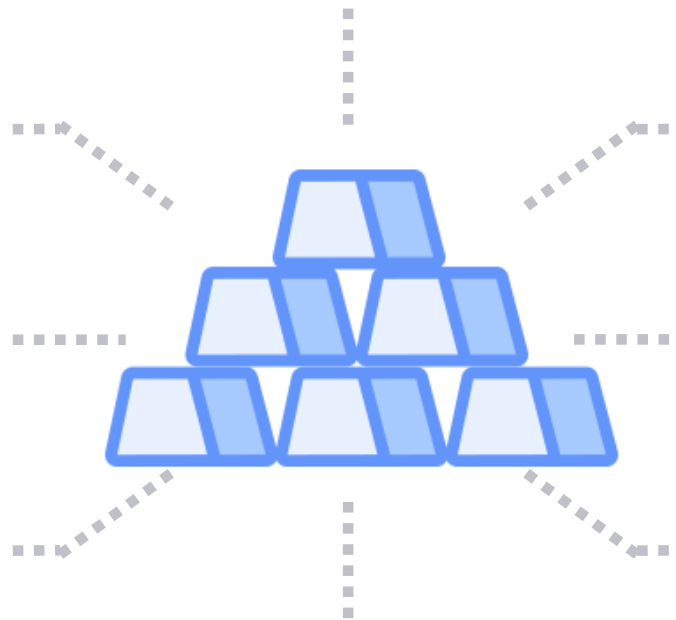
Does title pass to you?
If so how?

Token or digital gold?

Verified / Insured

What happens in case of
bankruptcy

Transparency / FAQs



How OneGold Works



Questions?

Breakout Session
5:45 Today

Download Presentation & Checklists
OneGold.com/Stansberry

Ken's Contact Information
Kenneth.Lewis@APMEX.com

